



**SUMY
STATE
UNIVERSITY**

Programme Handbook 2018

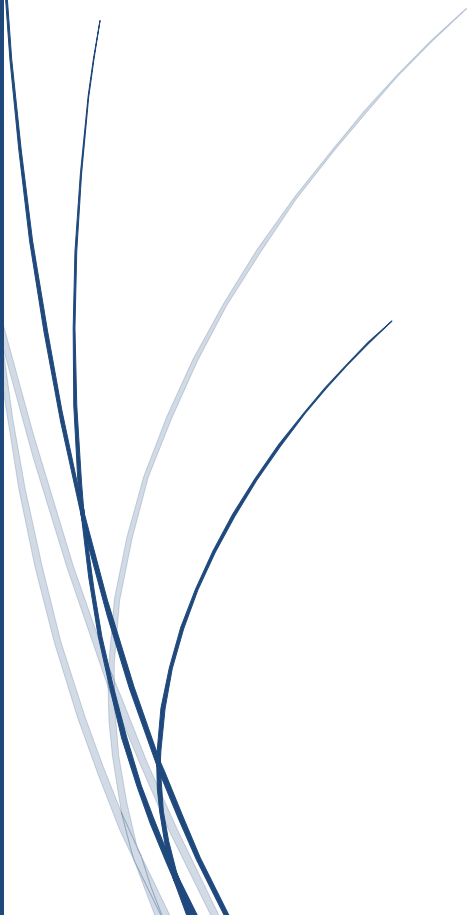
Education and Research Institute for Business Technologies “UAB”

Department of International Economic Relations

Validated by Sumy State University, Sumy, Ukraine

International Business

Master’s Programme



CONTENT

PART 1. PROGRAMME SPECIFICATION	2
PART 2. CURRICULUM MAP	12
PART 3. MODULE NARRATIVES	13



PART 1. PROGRAMME SPECIFICATION

General information	
Full official name of a higher education institution	Sumy State University
Full name of a structural unit	Education and Research Institute for Business Technologies “UAB”. Department of International Economic Relations
Higher education degree and title of qualification	Master of International Economic Relations
Official title of the study programme	International Business
Type of degree award and credit value	Master's Degree, single type, 90 ECTS credits, training period is 1 year and 4 months
Availability of programme accreditation	Not accredited
Cycle/level of higher education	NFQ of Ukraine – 7 th level, FQ-EHEA – Second Cycle, QF-LLL – 7 th level
Preconditions	Bachelor's degree required
Language(s) of instruction	Ukrainian/English
Time frames of the study programme	Till 01.07.2027
Internet address with the permanent location of the study programme description	http://sumdu.edu.ua/int/en/study/ma-programmes.html
Aims of the study programme	
<p>The program is elaborated in accordance with the mission and strategy of the University; its aim is training highly qualified professionals in the sphere of international business who have theoretical knowledge, possess modern economic thinking and progressive practical business tools that will enable them to carry out innovative tasks at the appropriate level of professional activity effectively, who are oriented at studying and solving tasks and problems of the implementation of international relations at different levels.</p>	
Description of the study programme	
Subject area of the study programme	International Relations / International Economic Relations / International Business
Orientation of the study programme	Educational-professional / combined (academic, applied). The program is based on the studies of world economic processes, principles and trends of international economic relations formation and focuses on research areas where further professional activities can be built. The emphasis is made on the formation of strategic thinking and the expansion of business

	intelligence, the acquisition of practical skills in doing business in the international environment.
The main focus of the study programme and its majors	<p>General education in the sphere of international economic relations focuses on the international business practice. Particular attention is paid to language training as the basis of effective professional and intercultural communication, ability to work in the international context, ability to work autonomously, organize and plan the international economic activity of companies and their divisions.</p> <p>Key words: international business, business, international economic relations, international economic activity, companies, international business environment, international business communications, export business strategies, financing of business projects.</p>
Peculiarities of the study programme	<p>The educational program is put into practice in English. Studying of the program disciplines is based on the working-out of practical situations and the development of projects on the basis of mastering of applied topics, which indicates the focus of the program on the aspects of practical usage of the knowledge gained. In-depth study of foreign languages is provided: compulsory language is English, and additional language is German or French. International mobility is carried out, training programs are included.</p>
Graduate ability for employment and further education	
Employability	<p>Professional activity in the field of international economic relations and international relations, international business, economics, etc.</p> <p>Master of International Economic Relations according to the National Classifier of Ukraine: "Classifier of Occupations" SC 003: 2010 is capable to fulfil professional work "Master of International Economic Relations" and may take the following positions:</p> <p>Export Inspector, CP code 3449 Head of Trade and Economic Mission, CP code 1224 Specialist in Financial and Economic Security, CP code 3411 Diplomatic Attaché, CP code 3439 Vice-Consul, CP code 3439 Chief Economist, CP code 1231 Economics Director, CP code 1231 Diplomatic Agent, CP code 3439 Representative of the Ministry of Foreign Affairs - the head of the Diplomatic Agency, CP code 1120.3 Manager of Foreign Economic Activity, CP code 1475.4 Assistant, Teacher of a Higher Educational Institution, CP code 2310.2 Methodologist for Economic Education, CP code 2351.2</p>

	<p>Auditor, CP code 2411.2 Expert on Foreign Economic Issues, CP code 2419.2 Consultant on Foreign Economic Issues, CP code 2419.2 Commodity Market Analyst, CP code 2419.2 Consultant on Economic Issues, CP code 2441.2 Economic Reviewer, CP code 2441.2 Economic Adviser, CP code 2441.2 Economist, CP code 2441.2 International Trade Economist, CP code 2441.2 Economist in Accounting and Business Analysis, CP code 2441.2 Planning Economist, CP code 2441.2 Economist, CP code 2441.2 Economist at Bargain, CP code 2441.2 Translator, CP code 2444.2 Expert on Social and Political Issues, CP code 2443.2 Economist on Sales, CP code 2419.2 Investment Analyst, CP code 2441.2 Lending Analyst, CP code 2441.2 Referrer, CP code 3436.1 Secretary of the diplomatic agency, CP code 3439 Diplomatic Courier, CP code 3439 Other positions related to the implementation of international economic operations and foreign economic activity of enterprises and institutions of any form of ownership:</p> <ul style="list-style-type: none"> - employee of foreign economic company (department); - manager / employee of trading institution, which performs export-import operations; - manager / employee of organizational-managerial service and information structure; - employee of a bank, an insurance and investment company whose activities are related to foreign economic operations and settlements
Further education	<p>The Master may continue to study at the educational-scientific level of Doctor of Philosophy and obtain additional qualifications of the same level of the NFQ, to continue his education during his lifetime in accordance with the current legislation</p>
Teaching and assessment	
Teaching and learning	<p>Student-centered learning, problem-oriented learning, self-study, study-based learning. Teaching is conducted in the following way: in the form of lectures, multimedia lectures, interactive lectures, seminars, practical classes, laboratory works. Independent work with the possibility of consulting with a teacher, individual classes and group project work are also maintained.</p>

Assessment	The educational program is provided with formative (written and oral comments and tutorials in the process of teaching, forming of self-assessment skills, involvement of students to the evaluation of each other's work) and summation (written examinations in academic disciplines) assessment of the current work during the studying of individual educational components (written essays, presentations, testing, analytical research works, calculated works), defense of practice reports, defense of course works, public defense of qualifying work, combined state exam; assessment that determines the level of achievement of the expected learning results of program
Programme competencies	
Integral competence	Ability to identify and solve problems, solve complex problems, generate new ideas in the process of learning and conducting comprehensive research on application of the latest innovative technologies in the field of international economic relations / international business.
General competencies	<p>GC1. Ability to oral and written professional communication in a foreign language / foreign languages.</p> <p>GC2. Ability for abstract, creative, critical thinking, analysis and synthesis based on logical arguments and verified facts in conditions of limited time and resources.</p> <p>GC3. Ability to systematize and synthesize information taken from different sources, using innovative approaches and technologies, software taking into account cross-cultural features of subjects of International Economic Relations.</p> <p>GC4. Ability to work independently and in a team; be able to take on the initiative and responsibility, motivate and direct the work of others to achieve the goals.</p> <p>GC5. Ability to organize and carry out scientific researches of problems of international economic relations, identify scientific and practical problems, prepare scientific texts and reports, carry out public testing of research results independently.</p>
Subject specific competences	<p><i>Professional competencies determined as the standard of higher education specialty</i></p> <p>PC1. Ability to formulate reasonable decisions for the establishment of international economic relations at all levels of their implementation</p> <p>PC2. Ability to analyze models of development of national economies and to determine their role in the modern world economic system.</p> <p>PC3. Ability to identify and measure manifestations of economic globalism, challenges and imbalances in global development and their impact on international economic relations.</p>

	<p>PC4. Ability to evaluate the extent of global firms and their positions in world markets.</p> <p>PC5. Ability to apply cumulative knowledge, scientific and technological achievements, information technologies for understanding the essence of new economy phenomenon, revealing patterns and trends of the latest development of the world economy.</p> <p>PC6. Knowledge and understanding of the principles of social responsibility in the activities of IEC subjects and their impact on the economic development of countries.</p> <p>PC7. Ability to analyze and evaluate the geoeconomic strategies of countries from the standpoint of national economic interests.</p> <p>PC8. Ability to forecast trends at international markets, taking into account market developments.</p> <p>PC9. Capacity to self-study, maintaining a proper level of knowledge, readiness to acquire knowledge of a new level, increase their professionalism and level of qualification</p> <p><i>Additional professional competencies determined by the educational program:</i></p> <p>PC10. Knowledge and understanding of the trends of domestic and international business development, forms and methods of doing business, principles of organization and planning of international economic activity of companies and their subdivisions.</p> <p>PC11. Ability to conduct researches of the international business environment of companies and monitoring their main competitors.</p> <p>PC12. Ability to find and evaluate new market opportunities, political and economic opportunities and risks of doing business in individual countries and regions, and to identify the impact of macro- and microeconomic factors on a business organization.</p> <p>PC13. Ability to form and evaluate business ideas, to organize and plan the international economic activity of companies and their subdivisions.</p> <p>PC14. Knowledge and understanding of the principles of corporate finance management and making investment decisions.</p> <p>PC15. Knowledge and understanding of the principles of organization and methods of accounting for international transactions, forms of international settlements and the procedure for opening currency accounts.</p> <p>PC16. Ability to formulate well-founded decisions on planning and control of international trading operations taking into account possible risks during their conclusion and execution.</p>
--	---

Programme learning outcomes

LO1. To demonstrate knowledge and skills in business communications in the field of international economic relations, as well as effectively communicate at the professional and social levels, including oral and written communication in a foreign language / foreign languages

LO2. To demonstrate unordinary approaches in solving practical tasks, creative thinking skills, flexibility in decision making based on logical arguments and proven facts in conditions of limited time and resources based on the use of various diagnostic methodologies of leading international organizations.

LO3. To systematize, synthesize and organize received information, identify problems, formulate conclusions and develop recommendations using innovative approaches, technologies and software to solve practical problems, taking into account the cross-cultural characteristics of subjects of International Economic Relations.

LO4. To make well-grounded decisions, work independently and in a team, take on the initiative and responsibility, motivate and direct the work of others to achieve the set goals, ensure the quality of work performed, argue the effectiveness of economic activity in a changing environment

LO5. To demonstrate research skills, identify scientific and practical problems, prepare scientific texts and reports, and conduct public testing of research results.

LO6. To analyze regulatory documents, evaluate analytical reports, use regulatory documents and reference materials competently, conduct applied analytical work, professionally prepare analytical materials in order to formulate proposals for the establishment of international economic relations at all levels of their implementation.

LO7. To study and analyze the models of national economies development and justify measures to achieve their strategic goals in the context of the transformation of world economic relations.

LO8. To search and choose adaptive models for balancing imbalances and leveling up the threats of global development.

LO9. To monitor, analyze, and evaluate the activities of global firms (corporations, strategic alliances, consortia, syndicates, trusts, etc.) in order to identify their competitive positions and benefits at global markets.

LO10. To demonstrate understanding of the patterns and trends of the latest developments in the world economy and the phenomenon of new economy taking into account the processes of intellectualization, informatization and scientific and technological exchange.

LO11. To understand the essence of the social dimension of global economic development and implement the principles of social responsibility in the activities of the subjects of International Economic Relations.

LO12. To define geoeconomic strategies of the countries and their regional economic priorities taking into account national economic interests and security components of international economic relations in the context of global problems of humanity and asymmetry of distribution of world resources.

LO13. To identify changes at the market conditions under the influence of uncertain factors, carry out their comparative analysis, and critically evaluate the effects of the ideas and decisions made in order to predict the trend of development of global markets.

LO14. To realize the need for self-education throughout life and constant self-improvement; strive for professional growth, show tolerance and readiness for innovation, and apply an interdisciplinary approach to knowledge forming.

LO15. Be able to produce hypotheses, identify scientific problems, purpose, subject and subject of research

LO16. To be trained in modern methods and technologies of teaching disciplines in high school using the appropriate communication techniques, the socio-psychological principles of communication in the group, principles and methods for establishing productive and ethical interaction at the level of "student-teacher" and "teacher-teacher".

LO17. Be able to apply cumulative knowledge, scientific achievements, information technologies in conducting research in the field of International Economic Relations; interpret the results of the conducted research, be able to present them, find solutions to problems and predict the future consequences of the decisions.

Additional program learning outcomes identified by the educational program:

LO18. To demonstrate the skills of solving current problems of the company and increase the efficiency of management functions in the conditions of high turbulence of the business environment.

LO19. Be able to anticipate the tendencies of future changes, timely and adequately respond to constant changes in the external environment and conduct trading activities aimed at profit making the most of modern forms and methods of business doing.

LO20. To demonstrate the skills of preparing and conducting market research on the state and market conditions, segmentation of business entities, competitive situation, and consumer behavior.

LO21. Be able to develop business plans for creating a new business, creating and developing new directions of activities and products of the company, strategies for managing international business projects.

LO22. To possess the skills of analysis of the system of regulatory mechanisms of foreign trade policy and adaptation to this system of foreign trade activities of specific companies in the international business environment.

LO23. To know and use in practice, depending on the type of international operations, the method of their accounting, the forms and methods of the most optimal international settlements for business entities in the international business environment

LO24. Be able to assess and analyze the economic and social conditions of entrepreneurial activity in the international business environment.

Resources available for the study programme implementation

Human resources	The main teaching staff of the educational program consists of professorial and teaching staff of the departments of international economics, foreign languages, economic cybernetics, accounting and taxation, finance, insurance and banking, financial and economic security management, economics and applied economics of Education and Research Institute for Business Technologies "UAB". Lecturers of the Department of International Economics teach within the framework of the program. They are active and recognized scholars and representatives of the following national and international professional associations: «The Society for
------------------------	--

	<p>Economic Measurement» (United States); «The Council of Science Editors» (United States),”International association of institutional researches”, “European association of education for adult”, “All Ukrainian Public Organization of International Economics». They publish works in domestic and foreign scientific press, have the appropriate professional competence and experience in the field of teaching, research and pedagogical activities. Teachers of the department are members of the editorial boards of such international journals as «Corporate Ownership and Control», «Corporate Governance and Sustainability Review», «International applied economics and management letters», «Business Ethics: A European Review», «International Journal of Business Governance and Ethics», «International Journal of Financial Innovation in Banking», «International Journal of Public Sector Performance Management», «Journal of Business and Globalisation», «SocioEconomic Challenges». They are also members of the board of reviewers of international scientific journals such as “Comunicar” (database of Scopus, WoS, etc.) and «Perspectives of Innovations, Economics and Business» (PIEB) (database of Copernicus). Scientific and pedagogical staff of the Department of International Economics participated in organizing and holding the following international conferences: “Corporate and Institutional Innovations in Finance and Governance”, Paris, France, on May 21, 2015; “Corporate Governance, Accounting and Audit: Crisis Challenges” Luenenburg (Germany), on November 26, 2015; “Past and Future of Corporate Governance: Practices, Reforms and Regulations” Rome (Italy), on May 26, 2016; “Reporting, Investor Relations, Capital Markets – Challenges and Opportunities in Financial Communication”, Leipzig (Germany), on November 10, 2016; “Corporate Governance and Sustainable Development – Industries, Higher Education, NGOs”, Hong-Kong, on May 4, 2017; "Corporate Governance and Company Performance: Exploring the Challenging Issues", Lisbon, Portugal, on October 26, 2017. In addition, the teachers of the department contributed to the development of the functional capacity of student self-government through the widening of the experience of Czech universities, as well as know-how exchange.</p> <p>The practice-oriented nature of the curriculum involves the broad participation of practitioners who are relevant to the program's direction, as well as the involvement of high-level experts, including representatives of DVV International, Center of Higher Education Researches of Czech Republic,</p>
--	--

	<p>European Bank for Reconstruction and Development that enhance the synergy of the theoretical and practical training. The head of the project team and the teaching staff, which ensure its implementation, meet the requirements specified by the Licensing conditions for the educational activities of educational institutions</p>
<p>Material and technical support</p>	<p>The educational process on the educational program takes place in classrooms and laboratories equipped with audiovisual equipment and necessary technical equipment. There are used 3 portable projectors with laptops, 2 portable stands, 2 informative boards in teaching and research work on the educational program.</p> <p>Training sessions are held in 17 computer classes equipped with licensed operating systems from Microsoft and application software packages from Microsoft, Autodesk, Intel, Delcam, Siemens, etc. and 227 multimedia projectors and interactive whiteboards.</p> <p>The University constantly introduces computer technologies of training and information support using local and global computer networks in the learning process. Virtual stands and practical work with the use of multimedia capabilities of computer equipment are being developed and introduced into the educational process.</p> <p>The university is well equipped with office equipment, multimedia equipment and peripherals.</p> <p>The university's information and telecommunication system includes 3279 personal computers connected to the local network with Internet access with a channel width of 300 Mb / s, 63 hardware and 108 software servers, free wireless access points with the possibility of simultaneous connection of about 3, 5 thousand users.</p> <p>An inter-departmental cooperation has been established using equipment and technical means of training. Students' lessons are conducted using the areas, material and technical support of all departments that take part in the teaching of the disciplines which are planned by the curriculum of the specialty</p>
<p>Information, learning and methodic provisions</p>	<p>Students that study this educational program and teachers can use the library and information rooms, the interuniversity scientific library, separate libraries and library points at the educational and scientific structural subdivisions of the university. There are also virtual electronic reading rooms. The information resources of the SSU library for the educational program have been formed in accordance with the subject area and current trends of scientific researches in this field. Students can access all printed publications in various languages,</p>

	<p>including monographs, tutorials, textbooks, dictionaries, etc. However, they can browse the literature using traditional library search tools or use Internet access and databases. Graduates can use database titles as "database names" for an educational program.</p> <p>Access to all library databases is provided in the University's internal network.</p> <p>Students also use methodological material prepared by teachers. They are textbooks, presentations to lectures, lecture notes, methodical instructions for practical, laboratory, seminar, individual tasks, etc. Methodical material can be provided both in printed form and in electronic form.</p> <p>The e-learning system provides access to materials in Ukrainian, English and Russian on disciplines of the educational program, XX virtual simulators and interactive demonstrations, XX test questions, XX video materials and other components of e-learning. For remote access to teaching materials, the OCW platform of SSU has been developed (the platform allows you to combine materials from distance courses, the Lectur`ED designer with the possibility of teamwork on electronic learning resources, materials of the library's electronic catalog, repository and links to external educational resources).</p> <p>The methodical material is periodically updated and adapted to the goals of the educational program.</p>
Academic mobility	
Internal academic mobility	Based on bilateral agreements between Sumy State University and national institutions of higher education.
International academic mobility	There exist the possibility to obtain a double diploma based on bilateral agreement between Sumy State University and Graduate School of Banking in Chorzov, Poland, dated 06.10.17, №2168-III. Partnership with the University of Foggia, Foggia, Italy, is under development with the support of the European Union within the framework of the ERASMUS+ program mobility grants program.

PART 2. CURRICULUM MAP

Course title	Number of credits ECTS	Semester
Compulsory part		
Foreign Language for Professional Purposes*	5	1
International Management	5	1
Management of International Trade	5	1
Human Resources Management in International Business	5	1
International Investments and Financial Markets Analysis	5	1
Marketing in International Business	5	1
International Projects Management	5	2
Global Economy	5	2
Corporate Governance in International Economic Environment	5	2
International Banking and Financing	5	3
Prethesis Practice	5	3
Master Thesis	10	3
Elective part		
Corporate Social Responsibility	5	2
Export Business Strategies		
Managing of International Competitiveness		
Customs Regulations	5	2
Regionalization and international integration		
International Currency and Credit Relations		
Foreign Language for Professional Purposes	10	2-3
Second Foreign Language		
International Business Communications	5	3
International Accounting and Financial Reporting Standards		
Cross-Cultural Management		
Total	90	

*not study by foreign students

PART 3. MODULE NARRATIVES

Title	International Management		
Level	7		
Semester	1		
Person responsible for the module	Professor Oleksandr Kostyuk		
Lecturer			
Language	English		
Relation to curriculum	Compulsory		
Credit point	5 credits ECTS		
Workload	150 hours, contact hours – 48 hrs (lectures – 16 hrs; seminars – 36 hrs), private study – 102 hrs		
Type teaching, contact hours	The module will be delivered in the form of lectures and seminars. Students will be working in small group during seminars. Lectures approx: 16 hrs; seminars approx : 32 hrs		
Recommended pre-requisites	Existing competences in International Trade		
Aims	To provide students with the theoretical knowledge and practical skills required to undertake international business practices.		
Module objectives / Learning outcomes	<p>On completion of this module the student should be able to:</p> <p>LO1. Use a set of practical skills to outline the strategy of international business</p> <p>LO2. Exploit analytical skills to analyse the international markets of goods and services</p> <p>LO3. Develop, design and justify an appropriate instrument to enter foreign markets</p> <p>LO4. Synthesize literature research on international business</p>		
Content	The course selectively covers methods commonly employed to sample and investigate international management. Emphasis is placed on the common sampling and organizational procedures used by famous global companies to compose and run a system of international management.		
Assessment tasks	Activity	Further details	%
Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	COURSEWORK Written assignment/ essay, report, project output	Individual or group project	100
	Individual and group tasks (presentation) Writing a report and making a public presentation		50
	PRACTICAL Oral assessment and presentation, practical skills assessment		25
	OTHER Set exercises assessing application of knowledge, analytical, problem-solving or evaluative skills		25

Title	International Management
Assessment tasks	<p>100% coursework based on the following elements:</p> <p>Individual and group tasks (presentation) (50% - Writing a report and making a public presentation – LO1-LO4)</p> <p>Practical (25% – Oral assessment and presentation, practical skills assessment – LO1, LO2)</p> <p>Set exercises assessing application of knowledge, analytical, problem-solving or evaluative skills (25% – LO3, LO4).</p>
Reading list	<p>Luthans, F., Doh, J. P. (2015). <i>International Management: Culture, Strategy and Behavior</i>, 9th edition. McGraw Hill.</p> <p>Hill, Charles W. L. (2014). <i>International Business: Competing in the Global Marketplace</i> (10 ed.). Boston: McGraw-Hill Higher Education. pp. 457–458.</p> <p>Menipaz, E., Menipaz, A., 2011. <i>International Business: Theory and Practice</i>. SAGE Publications.</p> <p>Rugman, A.M., Collinson, S., 2012. <i>International business</i>. Pearson Education, Limited.</p> <p>Boone, L.E., Kurtz, D.L., 2011. <i>Contemporary Business</i>. Wiley.</p>

Title		Management of International Trade	
Level	7		
Semester	1		
Person responsible for the module	Kolomiets Uliana Volodymyrivna		
Lecturer	Kolomiets Uliana Volodymyrivna		
Language	English		
Relation to curriculum	Compulsory		
Credit point	5 credits ECTS		
Workload	150 hours, contact hours – 48 hrs (lectures – 16 hrs; exercise sessions – 32 hrs), private study – 102 hrs		
Type teaching, contact hours	The module will be delivered in the form of lectures and exercise sessions. Lectures approx: 16hrs; ES approx : 32 hrs		
Recommended pre-requisites	Existing competences in trade, international relationship, microeconomics, basic statistics and econometrics.		
Aims	To give theoretical knowledge and practical skills that explain the essence of international trade and the methodology of its management.		
Module objectives / Learning outcomes	<p>On completion of this module the student should be able to:</p> <p>LO1. Understand the essence and concept of international trade, the main characteristics of this process.</p> <p>LO2. Understand the cause of trade between countries</p> <p>LO3. Understand the conditions for which a country wins or loses, taking part in the international market.</p> <p>LO4. Analyze the situation in the international market</p> <p>LO5. Determine the country's specialization and as a result to determine the direction of trade and its main partners</p> <p>LO6. Understand the basic theoretical models of international trade and their application</p>		
Content	The main objective of the course is to understand the nature of trade between countries. In order to do it, we will answer the questions about reasons of trade, effect of trade on countries, conditions under which countries have positive or negative effect of trade and policies which might help to make trade more beneficial.		
Assessment tasks	Activity	Further details	%
Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	WRITTEN Written exam		40
	WORK DURING CLASS LESSONS	Quizzes (4 quizzes, 3 points each)	12
	INDIVIDUAL AND GROUP PROJECTS (Gravity model; opportunity cost; Ricardian model; Hecksher-Ohlin model; Graphing problem; Multinational corporations)	Projects on the topic (6 projects, 8 points each)	48
Assessment tasks	100% coursework based on the following elements: Written exam (40% - final written exam LO1-LO6)		

Title	Management of International Trade
	<p>Work during class lessons (12% – presence and activity during lectures LO1- LO6, checked by quizzes)</p> <p>Practical projects. Demonstrating understanding of theoretical knowledge from the lectures in practice using real-world data (48% – LO1-LO6)</p>
Reading list	<p>Paul R. Krugman and Maurice Obstfeld, “International Economics: Theory and Policy”, Addison-Wesley (7th ed. onward) (K-O)</p> <p>Robert C. Feenstra and Alan M. Taylor, “International Economics”, Worth Publishers (2nd ed.) 2007 (F-T)</p> <p>Mankiw, N. G. and Swagel, P. L. (2005). Antidumping: The third rail of trade policy. <i>Foreign Affairs</i>, 84(4):107-119.</p> <p>Циганкова, Т. М. Міжнародна торгівля [Текст] : навч. посіб. / Т. М. Циганкова, Л. П. Петрашко, Т. В. Кальченко. – К. : КНЕУ, 2001. – 488 с. – ISBN 966-574-275-2.</p> <p>Міжнародна торгівля: навчальний посібник/ Н. В. Крилова. - К.: Знання, 2008. - 365 с. - (Вища освіта ХХІ століття). - ISBN 978-966-346-433-6</p>

Title	Human resources management in international business		
Level	7		
Semester	1		
Person responsible for the module	Dmytriiev Yevhen Yevhenovych		
Lecturer	Dmytriiev Yevhen Yevhenovych		
Language	English		
Relation to curriculum	Compulsory		
Credit point	5 credits ECTS		
Workload	150 hours, contact hours – 32 hrs (lectures – 16 hrs; practicals and laboratory session – 16 hrs), private study – 118 hrs		
Type teaching, contact hours	The module will be delivered in the form of lectures and laboratory practicals. Lectures approx: 16 hrs; practicals approx : 16 hrs		
Recommended pre-requisites	Existing competences in management, labor economics		
Aims	To encourage students to acquire knowledge and master practical skills in a field of human resource management in international business		
Module objectives / Learning outcomes	<p>On completion of this module the student should be able to:</p> <p>LO1. Understand what is human resource management in international business</p> <p>LO2. Understand the implications of changes in the global organisation of firms and the international workforce for HRM policy choices</p> <p>LO3. Demonstrate a detailed understanding of the key analytical concepts and models in international HRM</p> <p>LO4. Evaluate the different approaches to and strategies for HRM in international business activities, and their impact on employees</p> <p>LO5. Evaluate the problems of transferring HRM practices from one country to another, and the role of MNCs as agents of knowledge transfer.</p>		
Content	The course covers issues related to human resource management in international business: the concept of HRM; the HR architecture; the impact of HRM on organizational performance, the strategic nature of human resource management in international business; the nature of human resource strategy and its features; resourcing strategy (Employees assessment in international business), etc.		
Assessment tasks	Activity	Further details	%
Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	WRITTEN Written exam		40
	WORK DURING CLASS LESSONS	Presence and activity during lectures	10
	SEMINARS Student's activity at seminars	Presence and activity during seminars	25
	Individual research Individual research associated with some aspects of HR	A specific study related to the HRM strategy	25

Title	Human resources management in international business		
	management in international business		
Assessment tasks	<p>100% coursework based on the following elements:</p> <p>Written exam (40% - final written exam LO1-LO5)</p> <p>Work during class lessons (10% – presence and activity during lectures LO1, LO2)</p> <p>Seminars. Demonstrating knowledge in HRM (25%)</p> <p>Individual research. This will be a specific survey of HRM strategy (25%- LO3, LO4)</p>		
Reading list	<p>Chris Brewster, Paul Sparrow, Guy Vernon and Elizabeth Houldsworth, International Human Resource Management / 3-rd edition/ Handbook of research in international human resource management / [editors], Günter K. Stahl, Ingmar Björkman. - Edward Elgar Publishing Limited - 2006 – 550 pages.</p> <p>Harzing, A. W. & Ruysseveldt, J. (2004). International human resource management (2th Ed.). Sage Publication: London. - 2004 – 490 pages.</p> <p>Sengupta N. International Human Resource Management / Nilajan Sengupta, Mousumi S Bhattacharya – New Delhi, 2007 – 158 p.</p> <p>Harris M. M. Handbook of Research in International Human Resource Management / Michael M. Harris – New York: by Taylor & Francis Group, 2008 – 287 p.</p> <p>Thomas D.C. Essentials of International Human Resource Management – Managing People Globally / David C. Thomas Mila B. Lazarova - Los Angeles: SAGE Publication Inc., 2014 - 377 p.</p> <p>Lucio M. M. International Human Resource Management – An Employment Relations Perspective / Miguel Martinez Lucio – Los Angeles: SAGE Publication Ltd, 2014 – 305 p.</p>		

Title	International Investments and Financial Markets Analysis		
Level	7		
Semester	1		
Person responsible for the module	Plastun Oleksii Leonidovich		
Lecturer	Plastun Oleksii Leonidovich		
Language	English		
Relation to curriculum	Compulsory		
Credit point	5 credits ECTS		
Workload	150 hours, contact hours – 48 hrs (lectures – 24 hrs; practicals and laboratory session – 24 hrs), private study – 102 hrs		
Type teaching, contact hours	The module will be delivered in the form of lectures and laboratory practicals. Lectures approx: 24hrs; practicals approx : 24 hrs		
Recommended pre-requisites	Existing competences in financial markets, investments, derivatives		
Aims	To encourage students to acquire knowledge and master practical skills in a field of financial markets analysis and international investments		
Module objectives / Learning outcomes	<p>On completion of this module the student should be able to:</p> <p>LO1. Understand the essence of the basic concepts of the price behavior in the financial markets.</p> <p>LO2. Distinguish different hypotheses: the Efficient Market Hypothesis, the Fractal Market Hypothesis, Behavioral Finance, Noisy Markets Hypothesis, Adaptive market Hypothesis etc.</p> <p>LO3. Learn the content of technical analysis and its technics.</p> <p>LO4. Gain the skills in fundamental analysis.</p> <p>LO5. Know the basics of trading.</p>		
Content	<p>The module selectively covers main hypotheses explaining the behaviour of financial markets (Efficient Market Hypothesis, Fractal Market Hypothesis, Behavioral Finance, Noisy Markets Hypothesis, Adaptive market Hypothesis etc); price bubbles and their role in modern financial markets (essence, history and main price bubbles, determination and prediction); technical and fundamental analysis (history, assumptions, technics and practical implementation); basics of Internet trading (essence, advantages and disadvantages, marginal trading, trading psychology, trading strategies etc).</p>		
Assessment tasks	Activity	Further details	%
Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	WRITTEN Written exam		40
	WORK DURING CLASS LESSONS	Presence and activity during lectures	10
	LABORATORIES Specific tasks on Internet trading, basic of fundamental and technical analysis with their further individual assessment	Laboratory works (6 works, 5 points each)	30

Title	International Investments and Financial Markets Analysis		
	ANALYSTS REPORT A specific survey of a certain financial asset based on fundamental and technical analysis	Analysts report on selected financial asset	20
Assessment tasks	100% coursework based on the following elements: Written exam (40% - final written exam LO1-LO5) Work during class lessons (10% – presence and activity during lectures LO1, LO2) Laboratory works. Demonstrating knowledge in Internet trading, fundamental and technical analysis of financial data (30% – LO3, LO4, LO4) Analysts report. This will be a specific survey of a certain financial asset based on fundamental and technical analysis (20% - LO3, LO4)		
Reading list	Financial Behavior: Players, Services, Products, and Markets, edited by H. Kent Baker, Greg Filbeck, and Victor Ricciardi, Oxford University Press USA, New York, 2017 Shleifer A. Inefficient Markets: An Introduction to Behavioral Finance / A. Shleifer. – Oxford: Oxford University Press, 2000 Hubbard, R. Money, the Financial System, and the Economy / R. Hubbard. - New York: Mc Graw-Hill, Inc, 2002. - 800 p. Edwards R. Technical Analysis of Stock Trends, 9th Edition / R. Edwards, J. Mage. – American Management Association, 2007. – 840p. DeMark T. The New Science of Technical Analysis / T. DeMark. – New York: John Wiley & Sons, 1994. – 247 p. Manias, Panics, and Crashes: A History of Financial Crises (Wiley Investment Classics) by Charles P. Kindleberger (Author), Robert Aliber (Author) The Big Short: Inside the Doomsday Machine. Michael Lewis, W. W. Norton & Company, 2010 Liar's Poker: Rising through the Wreckage on Wall Street. 1989. by Michael Lewis W. W. Norton & Company Andrew W. Lo & A. Craig MacKinlay "A Non-Random Walk Down Wall Street". Princeton University Press. 2002		

Title	Marketing in international business
Level	7
Semester	1
Person responsible for the module	Shcherbyna Tetiana Volodymyrivna
Lecturer	Shcherbyna Tetiana Volodymyrivna
Language	English
Relation to curriculum	Compulsory
Credit point	5 credits ECTS
Workload	150 hours, contact hours – 48 hrs (lectures – 24 hrs; practicals and laboratory session – 24 hrs), private study – 102 hrs
Type teaching, contact hours	The module will be delivered in the form of lectures, presentations and tutorials based on interactive activities and cases; practical classes where students will attend the learning process in groups and solve study problems using brainstorming, quantitative methods and other tools for decision making in marketing. Lectures approx. : 24hrs; practicals approx. : 24 hrs
Recommended pre-requisites	Existing competences in marketing, international marketing, strategic management and cross-cultural relations
Aims	To encourage students to gain knowledge and master practical skills required to manage marketing system in international companies, including studying the nature and forms of international marketing research methods for economic, social, cultural, political and legal environment; methodology of conducting international market research, segmentation of the world market and selecting target markets; justification of company decision to access foreign markets; forming an effective complex of international marketing; and evaluation of marketing system efficiency.
Module objectives / Learning outcomes	On completion of this module the student should be able to: LO1. Carry out an assessment of efficiency of the international marketing activity. LO2. Evaluate peculiarities of the international marketing environment and use outcomes in the decision-making process. LO3. Use a technique of carrying out market researches. LO4. Calculate the export price of goods taking into account various factors. LO5. Organize selection of the foreign markets and develop marketing strategy.
Content	The module covers all basic management decisions connected with marketing activity of international companies: whether to entry into foreign market or not; market selection; deciding how to enter; developing the marketing programme; implementing and coordinating marketing plan. It selectively covers methodology of international market researches and pricing, international business communications and evaluation of marketing strategy efficiency.

Title	Marketing in international business		
Assessment tasks Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	Activity	Further details	%
	WRITTEN Written exam		40
	WORK DURING CLASS LESSONS	Presence and activity during lectures	10
	PRACTICALS Oral and practical skills assessment, group work assesment	Oral presentations assessment, debates, specific tasks on designing parts of marketing plan, cases discussion	30
	OTHER Assesment of induvidual tasks and induvidual perfomance assesment assigned as a homework	induvidual tasks, reports	20
Assessment tasks	100% coursework based on the following elements: Written exam (40% - final written exam LO1-LO5) Work during class lessons (10% – presence and activity during lectures LO1- LO6) Practicals. Demonstrating the degree of knowledge, analytical skills, an ability to work as a part of a team, leadership and an ability to present the results in public (30% – LO3, LO4, LO4) Induvidial task. (20%- LO1, LO3, LO4,)		
Reading list	Cateora, Philip R. International marketing / Philip R. Cateora, Mary C. Gilly, John L. Graham. — 15th ed., 2011 Hollensen S. Global Marketing / S. Hollensen. - 6-th ed., Pearson, 2014 Mathur U.C. International Marketing Management: Text and Cases / U.C. Mathur. - SAGE Publications ltd, 2008 Kotabe M. Global Marketing Management / M. Kotabe, K. Helsen. – 7-th ed. – Wiley, 2016. – 700 p. Harrison A. International Entry and Country Analisys, 2011 Connecting to Global Markets: case study by World Trade Organization Loudon D. Marketing management : text and cases / David Loudon, Robert Stevens, Bruce Wrenn. - Haworth Press, Inc., 2004		

Title	International Projects Management
Level	7
Semester	2
Person responsible for the module	Oksana Zamora, PhD, assoc.prof.
Lecturer	Oksana Zamora, PhD, assoc.prof.
Language	English
Relation to curriculum	Compulsory
Credit point	5 credits ECTS
Workload	150 hours, contact hours – 48 hrs (lectures – 24 hrs; practical lessons – 24hrs), independent self-study – 102 hrs
Type teaching, contact hours	The course will be delivered in the form of interactive lectures and tutorials based on case studies and interaction with a teacher. Students will participate in group work/discussions, brainstorming, case modeling, graphic design and presentations. The lectures texts will be provided in electronic form for home reading and then discussed during the contact hours. Lecture hours according to the current curriculum: 24; tutorials: 24hrs
Recommended pre-requisites	The student is expected to have the competences in economics, management, critical thinking, scientific writing, as well as skills of public presentations, team work and individual performance of tasks.
Aims	<u>The aim of the course</u> is to provide students with the theoretical knowledge and practical skills required to design international projects of different kinds, including target group needs assessment, partner search, basic fundraising, project proposal design, project monitoring and evaluation. <u>Tasks of the course</u> : understanding the essence of the system approach to the international projects management and acquisition of project management skills in initiation, development and implementation of international projects in any subject area; acquaintance with the variety of international donors and their requirements to the projects. In general, the main provisions of the project management methodology can be used to manage international projects, taking into account the following aspects: - Identification and evaluation of external factors influencing the choice of the project and its implementation; - decision of the organization about expansion of its activity abroad; - problems in the unfamiliar environment; - selection and training of professionals for managing international projects.
Module objectives / Learning outcomes	On completion of this module the student should be able to: LO1. Develop an ability to plan, design, manage and assess an international project, including management of its team, resources and risks within the set time limits. LO2. Design a legitimate, rational and effective project budget, including the ability to interconnect the estimated costs to the project tasks and its real environment. LO3. Apply project management methods and tools in the international activity of business or social entities for their fundraising aims.

Title	International Projects Management																	
Content	<p>LO4. Use the acquired knowledge in a real life.</p> <p>The course covers all stages of the project design and management, including a strong theoretical background of the topic.</p> <p>Basing on the mode of the tutorials structure the expected students skills are:</p> <ul style="list-style-type: none"> - defining the objectives of the project and its justification; - structuring of the project; - calculation of the budget and its drafting; - drawing up schedules of the project implementation, controlling and adjusting the project implementation plan; - project risk management; - effectively work with the scientific literature and information sources; - to substantiate the decisions made; - to substantiate an own point of view, to be tolerant during the discussion; - solve both abstract and concrete, real problem situations. <p>The result of the study of a discipline for the future professionals is: the formation of the appropriate competence for effective management of projects at the international level.</p>																	
Assessment tasks Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	<table border="1"> <thead> <tr> <th data-bbox="475 927 922 965">Activity</th> <th data-bbox="922 927 1225 965">Further details</th> <th data-bbox="1225 927 1444 965">%</th> </tr> </thead> <tbody> <tr> <td data-bbox="475 965 922 1037"> WRITTEN Written exam </td> <td data-bbox="922 965 1225 1037">Short answer test</td> <td data-bbox="1225 965 1444 1037">40</td> </tr> <tr> <td data-bbox="475 1037 922 1151"> COURSEPAPER Written paper with a project proposal output </td> <td data-bbox="922 1037 1225 1151">Individual project proposal</td> <td data-bbox="1225 1037 1444 1151">Assessed separately</td> </tr> <tr> <td data-bbox="475 1151 922 1373"> PRACTICAL Oral presentations assessment, practical skills assessment via written forms </td> <td data-bbox="922 1151 1225 1373">Results of the group work, discussions, oral presentations in class, interim written knowledge assessments</td> <td data-bbox="1225 1151 1444 1373">50</td> </tr> <tr> <td data-bbox="475 1373 922 1518"> OTHER Assessment of individual performance of the given tasks as a homework </td> <td data-bbox="922 1373 1225 1518">Search and preparation of the assigned material</td> <td data-bbox="1225 1373 1444 1518">10</td> </tr> </tbody> </table>	Activity	Further details	%	WRITTEN Written exam	Short answer test	40	COURSEPAPER Written paper with a project proposal output	Individual project proposal	Assessed separately	PRACTICAL Oral presentations assessment, practical skills assessment via written forms	Results of the group work, discussions, oral presentations in class, interim written knowledge assessments	50	OTHER Assessment of individual performance of the given tasks as a homework	Search and preparation of the assigned material	10		
Activity	Further details	%																
WRITTEN Written exam	Short answer test	40																
COURSEPAPER Written paper with a project proposal output	Individual project proposal	Assessed separately																
PRACTICAL Oral presentations assessment, practical skills assessment via written forms	Results of the group work, discussions, oral presentations in class, interim written knowledge assessments	50																
OTHER Assessment of individual performance of the given tasks as a homework	Search and preparation of the assigned material	10																
Assessment tasks	100% coursework based on three elements. Oral defence of the work with a presentation (10% – LO1, LO2, LO3, LO4) A summary of the theoretical background (5% – LO3) An individual personal project This will be a project proposal obtaining a grant – (85% - LO1, LO2, LO3, LO4)																	
Reading list	Glossary of Project Management Terms. – http://www.uc.edu/sashtml/orpm/chapa/index.htm http://www.apm.org.uk/ - Association for project management. International Journal of Project Management. – www.elsevier.com/locate/ijproman Project Management Institute (PMI). – http://www.pmi.org Wikipedia - http://ru.wikipedia.org/wiki/ Dependency in project management. Economic Expert. –																	

Title	International Projects Management
	<p>http://www/economicexpert.com/a/Dependency.html</p> <p>INTRAC Project Management Toolkit. S.Prince, C. Squire. Publisher: Cypriot Civil Society Strengthening Programme. Cyprus, 2007.</p> <p>INTRAC Monitoring and Evaluation. Publisher: Cypriot Civil Society Strengthening Programme. Cyprus, 2007.</p> <p>Gantt Chart – http://www/12manage.com/methods_gantt_chart_ru.html</p> <p>Cracknell, B. E. (2000) Evaluating Development Aid: Issues, Problems and Solutions. London: Sage.</p> <p>Hilhorst, D. (2002) Being Good at Doing Good? Quality and Accountability of Humanitarian. NGOs. Disasters 26(3):193-212.</p> <p>James, R. (2001) Practical Guidelines for the Monitoring and Evaluation of Capacity-Building: Experiences from Africa. Occasional Paper No. 36. Oxford: INTRAC.</p> <p>Simister, N. (2000) Laying the Foundations: The Role of Data Collection in the Monitoring Systems of Development NGOs. Occasional paper 01/00. Bath: Centre for Development Studies, University of Bath.</p> <p>Guidance document on monitoring and evaluation. The programming period 2014-2020. Concepts and Recommendations. European Cohesion Fund, European Regional Development Fund. EU, Brussels, 2015.</p> <p>JOINT STAFF WORKING DOCUMENT Gender Equality and Women's Empowerment: Transforming the Lives of Girls and Women through EU External Relations 2016-2020. EC, Brussels, 2015.</p> <p>The rest of the resources will be provided by the lecturer in an electronic form.</p>

Title	Global Economy		
Level	7		
Semester	2		
Person responsible for the module	Kostyuchenko Nadiya Mykolayivna		
Lecturer	Kostyuchenko Nadiya Mykolayivna		
Language	English		
Relation to curriculum	Compulsory		
Credit point	5 credits ECTS		
Workload	150 hours, contact hours – 48 hrs (lectures – 16 hrs; practical classes – 32 hrs), self study – 102 hrs		
Type teaching, contact hours	The module is delivered in the form of lectures and practical classes. Lectures: 16 hrs; practical classes: 32 hrs.		
Recommended pre-requisites	Competences in Economic Theory and International Economics.		
Aims	To encourage students to acquire knowledge in understanding mechanisms of global markets' functioning, and master practical skills in analysis of the dynamics of the global economy.		
Module objectives / Learning outcomes	<p>On completion of this module the student should be able to:</p> <p>LO1. Be able to apply economic reasoning to issues of the day-to-day surrounding globalization; to identify changes in the market conditions under the influence of uncertain factors, to carry out their comparative analysis, to critically evaluating the effects of the decisions made in order to predict the global markets development trend.</p> <p>LO2. Understand the workings and roles of various international economic institutions, (such as the International Monetary Fund, the World Bank and the World Trade Organization), and how they may impact the global operation and decision making of firms.</p> <p>LO3. Use economic problem solving skills to discuss the opportunities and challenges of the increasing globalization of the world economy.</p> <p>LO4. Collect, process and analyze statistical data, integrate information from a variety of sources, assessing its meaning, accuracy, and timeliness for understanding global economic challenges.</p> <p>LO5. Communicate effectively in written, oral and graphical form about global economy issues and to formulate well-organized written arguments that state assumptions and hypotheses supported by evidence.</p> <p>LO6. Realize the necessity for self-education and life-long learning because of globally changing environment.</p>		
Content	The module covers different Globalization issues, including Global Trade, Global Financial Market, Global Economic Institutions, Global Economic Cycles, as well as Mechanisms of Global Markets' Functioning, Regionalization in the Global Economy, the Concept of Sustainable Development, Global Context of Ukrainian Economy etc.		
Assessment tasks	Activity	Further details	%
Type of assessment tasks	WRITTEN Written test	Module test	24
	LECTURES	Presence and participation in discussions during lectures	12

Title	Global Economy		
Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	PRACTICAL CLASSES	Activities during practical classes (practical skills assessment, including problem-solving skills, analytical skills, critical thinking skills, oral presentation skills etc.): 16 tasks, 4 points each	64
Assessment tasks	100% coursework based on the following elements: Written test (24% - final module test: LO1-LO3, LO5). Lectures (12% – presence and participation in discussions during lectures: LO1, LO2, LO5, LO6). Work during practical classes (64% – participation in activities during practical classes: LO1-LO6). Students are required to demonstrate their knowledge and skills while solving case-studies, during discussions, group work and quizzes etc.		
Reading list	Wallace I. (2003), The Global Economic System. – London and New York. Nagel S.S. (2000), Handbook of Global Economic Policy. – New York. Grossman G.M., Helpman E. (1991), Innovation and Growth in the Global Economy. – Cambridge, MA: The MIT Press. Gilpin R. (2001), Global Political Economy: Understanding the International Economic Order. – Princeton and Oxford. Pier D. et al. (2014), The Global Citizen. The Economics of Globalization Series. Student Reader. UNA-Education.		

Title	Corporate Governance in International Economic Environment		
Level	7		
Semester	2		
Person responsible for the module	Professor Oleksandr Kostyuk		
Lecturer			
Language	English		
Relation to curriculum	Compulsory		
Credit point	5 credits ECTS		
Workload	150 hours, contact hours – 48 hrs (lectures – 16 hrs; seminars – 36 hrs), individual study – 102 hrs		
Type teaching, contact hours	The module will be delivered in the form of lectures and seminars. Students will be working in small group during seminars. Lectures approx: 16 hrs; seminars approx : 32 hrs		
Recommended pre-requisites	Existing competences in International Management, International Trade		
Aims	To provide students with the theoretical knowledge and practical skills required to undertake international corporate governance practices.		
Module objectives / Learning outcomes	<p>On completion of this module the student should be able to:</p> <p>LO1. Use a set of practical skills to outline the strategy of international corporate governance</p> <p>LO2. Exploit analytical skills to analyse the international markets of goods and services by the system of corporate governance</p> <p>LO3. Develop, design and justify an appropriate instrument to enter foreign markets and compose the system of corporate governance</p> <p>LO4. Synthesize literature research on international corporate governance</p>		
Content	The module selectively covers methods commonly employed to sample and investigate international corporate governance. Emphasis is placed on the common sampling and organizational procedures used by famous global companies to compose and run a system of corporate governance to maximize the company market value and financial results.		
Assessment tasks	Activity	Further details	%
Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	WRITTEN Written exam		40
	Individual and group tasks (presentation) Writing a report and making a public presentation		35
	PRACTICAL Oral assessment and presentation, practical skills assessment		20
	OTHER Set exercises assessing application of knowledge, analytical, problem-solving or evaluative skills		5

Title	Corporate Governance in International Economic Environment
Assessment tasks	<p>100% coursework based on the following elements:</p> <p>Written, which include Written exam (40% - LO1-LO3) and Individual and group tasks (presentation) (35% - Writing a report and making a public presentation – LO1-LO4)</p> <p>Practical (30% – Oral assessment and presentation, practical skills assessment – LO1, LO2)</p> <p>Set exercises assessing application of knowledge, analytical, problem-solving or evaluative skills (10% – LO3, LO4).</p>
Reading list	<p>Kostyuk A., Capizzi V., Braendle, U. Corporate Governance: new challenges and opportunities. Virtus Interpress, 2017. – 314 p.</p> <p>Kostyuk A., Stiglbauer M., Govorun D. The theory and practice of directors' remuneration. Emerald, 2016. – 266 p.</p> <p>Kostyuk A. N. Corporate Governance: an international outlook: textbook / A. N. Kostyuk, C. Garner-Beuerle, R. Apreada. – Sumy : Virtus Interpress, 2011. – 382 p.</p> <p>Kostyuk A. N. Evolution of corporate governance in banks / A. N. Kostyuk, M. Pizzo, M. Mizuno. – Sumy : Virtus Interpress, 2011. – 294p.</p>

Title	Corporate Social Responsibility
Level	7
Semester	2
Person responsible for the module	Yaroslav Mozghovyi
Lecturer	Yaroslav Mozghovyi
Language	English
Relation to curriculum	Elective
Credit point	5 credits ECTS
Workload	150 hours, contact hours – 48 hrs (lectures – 24 hrs; seminars – 24hrs), self-study/individual tasks – 102 hrs
Type teaching, contact hours	The module will be delivered in the form of lectures, and seminars. Students will be working alone and in small groups during the seminars. Lectures: 24hrs; seminars : 24hrs
Recommended pre-requisites	Existing competences in micro and macroeconomics, corporate and state finance, corporate governance, marketing.
Aims	The module aims to encourage students to obtain knowledge and master practical skills in a field of corporate social responsibility. This course is designed to provide students with a conceptual framework addressing the strategic importance of corporate social responsibility in modern corporations, SMEs, state owned enterprises, NGOs etc.
Module objectives / Learning outcomes	On completion of this module the student should be able to: LO1. Establish the mechanism of corporate social responsibility in the organization; LO2. facilitate cooperation of employers with management on the principles of corporate social responsibility; LO3. Establish relationship between the company and external organizations based on the principles of corporate social responsibility; LO4. Facilitate individual and collective environmental responsibility; LO5. Monitor corporate social responsibility in the organization; LO6. Evaluate the effectiveness of corporate social responsibility in the organization; LO7. Use corporate social responsibility as a competitive advantage of the organization.
Content	The module selectively covers the basic material on corporate social responsibility including theoretical basis and latest practical applications of the concept. The students will cover the following material: <ul style="list-style-type: none"> – nature, types, categories, evolution, concepts, models and levels of corporate social responsibility in the organization; – specifics of the social responsibility of the various social conditions; – regulatory and legal framework of corporate social responsibility in the organization; – models of corporate social responsibility and the formation of various types of corporate culture; – criteria, indicators and methods of evaluation of corporate social responsibility in the organization; – specifics of CSR in Ukraine;

Title	Corporate Social Responsibility		
	<ul style="list-style-type: none"> – the nature, components and priorities of a socially responsible policy management; – environmental aspects of social responsibility and their legal regulation; – the nature, structure, requirements and features as well as international standards of social accountability etc. 		
Assessment tasks Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	Activity	Further details	%
	WRITTEN Written exam		40
	COURSEWORK Written assignment/ essay, report, tests	Essays	10
	PRACTICAL Assessment of answers, presentations, practical skills assessment		30
Assessment tasks	100% coursework based on four elements. Written exam (40% – LO1-2) Work during the seminars (30% – LO3-LO4) Course essays (10%- LO5- LO6) Work in groups (10%, LO1-7)		
Reading list	Idowu, Samuel O., Louche, C. (2011). Theory and Practice of Corporate Social Responsibility, Springer. Kostyuk, A. N. (2010). Anti-crisis Paradigms of Corporate Governance in Banks: a New Institutional Outlook. Virtus Interpress. Chandler, D. (2014). Corporate Social Responsibility: A Strategic Perspective. Business Experts Press. Crane, A., Matten, A., Spence, L. (eds.) (2013). Corporate Social Responsibility: Readings and Cases in a Global Context. Blowfield and Murray (2014). Corporate Responsibility. Crane, A. and Matten, D. (2010). Business Ethics 3rd edition. Oxford: Oxford University Press Crane, A., Matten, D. and Spence, L. (2014). Corporate Social Responsibility: Readings and Cases in a Global Context. 2nd edition. Abingdon: Routledge.		

Title	Export Business Strategies
Level	7
Semester	2
Person responsible for the module	Oksana Zamora, PhD, assoc.prof.
Lecturer	Oksana Zamora, PhD, assoc.prof.
Language	English
Relation to curriculum	Elective
Credit point	5 credits ECTS
Workload	150 hours, contact hours – 48 hrs (lectures – 24 hrs; practicals and laboratory session – 24 hrs), private study – 102 hrs
Type of teaching, contact hours	<p>The course will be delivered in the form of interactive lectures and tutorials based on case studies and interaction with a teacher. Students will participate in group work/discussions, brainstorming, case modeling, graphic design and presentations. The lectures texts will be provided in electronic form for home reading and then discussed during the contact hours.</p> <p>Lecture hours according to the current curriculum: 24; tutorials: 24hrs</p>
Recommended pre-requisites	The student is expected to have the competences in economics, management, critical thinking, international relations, as well as skills of public presentations, team work and individual performance of tasks.
Aims	<p>Finding and developing new markets for products is a hugely valuable avenue for expansion and in some sectors in particular, global demand for national brands and products makes international trade an excellent means of growth. Selling internationally is very complex but – as with most things – easy with help and appropriate training.</p> <p>To provide students with the theoretical knowledge and practical skills required to develop international and cross-cultural management. Our graduates have the management capabilities required to hold their own in a competitive and constantly changing international environment.. To address these questions, the module looks at the impact of the external environment, the culture of an organisation, and societal influences, on the management role.</p> <p>This course also broadens the base of knowledge for those already in international business and immerses the novice in international commerce concerns.</p> <p>The emphasis is on comprehensive social and research skills in terms of flexibility, adopting proactive approaches, and developing an understanding of other cultures and new forms of exports business.</p>
Module objectives / Learning outcomes	<p>On completion of this module the student should be able to:</p> <p>LO1. Classify the types of strategies used in export marketing, apply them.</p> <p>LO2. Analyze the export documentation and procedures.</p> <p>LO3. Understanding of the export process – overview of how the process works and information requirements from exporters. Country of Origin.</p> <p>LO4. Country studies for developing exports. Dealing with different cultures.</p> <p>LO5. Incoterms – A review of each term, their application and issues to be aware of.</p>

Title	Export Business Strategies		
Content	<p>The course covers all the basic key areas that a new exporting would need to become a much more effective exporter. The course will explain the requirements for documentation, what content is required and why? Plus an overview of country of origin, Incoterms and what you need to keep as proof of export for potential audits.</p> <p>The module exposes students to the business, economic, and political forces dominating the burgeoning international marketplace.</p> <p>It selectively covers specific knowledge and understanding of current developments in the subject. Contemporary issues in international business management decision making.</p> <p>To grow and stay competitive in the global economy, business professionals in organizations of all sizes-from entrepreneurial companies to large corporations-must have a thorough understanding of the dynamics of international business.</p>		
Assessment tasks	Activity	Further details	%
Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	WRITTEN Written exam	Short answer test	40
	PRACTICAL Oral presentations assessment, practical skills assessment via written forms	Results of the group work, discussions, oral presentations in class, interim written knowledge assessments	40
	OTHER Assessment of individual performance of the individual task	An individual task	20
Assessment tasks	<p>Individual work assessment is based:</p> <p>Oral defence of the work with a presentation (40% – LO1, LO2, LO3, LO4)</p> <p>A summary of the theoretical background (45% – LO3)</p> <p>Individual task (15% - LO1, LO2, LO3, LO4)</p>		
Reading list	<p>http://businesscasestudies.co.uk/case-studies/by-company/#axzz2Js7N1knc</p> <p>http://businesscasestudies.co.uk/case-studies/by-topic/#axzz2Js9aUuVP</p> <p>http://www.smarta.com/advice/case-studies</p> <p>http://www.change-management.com/tutorials.htm</p> <p>http://smallbusiness.chron.com/types-strategies-used-export-marketing-14167.html</p> <p>https://www.export.gov/article?id=Strategic-Reasons-to-Export</p> <p>https://canadabusiness.ca/growing/exporting-and-importing/exporting/export-marketing-sales-and-logistics/export-marketing-strategies/</p> <p>https://www.bplans.com/import_export_business_plan/strategy_and_implementation_summary_fc.php</p> <p>http://exportbritain.org.uk/documentation/</p> <p>https://epo.org.ua/exportrevolutionua/</p>		

Title	Managing of International Competitiveness		
Level	7		
Semester	2		
Person responsible for the module	Makarenko Mykhailo Illich		
Lecturer	-		
Language	English		
Relation to curriculum	Elective		
Credit point	5 credits ECTS		
Workload	150 hours, contact hours – 48 hours (lectures – 24 hours; practical and laboratory session – 24 hours), self-studying – 102 hours		
Type teaching, contact hours	The module will be held in the form of lectures and practical sessions. Lectures last 24 hours; practical sessions last 24 hours		
Recommended pre-requisites	There requires competencies in international economic relations, international management, international marketing		
Aims	Encourage students to acquire knowledge and practical skills in the management of international competitiveness of economic entities.		
Module objectives / Learning outcomes	To complete this module a student should be able to: LO1. orient in a competitive environment on the market; LO2. calculate the indicators for assessing the competitiveness of products; LO3. assess the factors that influence the change in the competitiveness of the enterprise; LO4. assess and develop a competitive strategy; LO5. identify sources and factors for achieving global competitiveness.		
Content	The course consists of two modules. The first theoretical module covers issues of competition theory, national and international competitiveness, factors of formation of internal and external competitive environment. The second module examines practical methods of market positioning of companies, strategies for increasing the international competitiveness of enterprises, industries, regions, national economy as a whole.		
Assessment tasks	Activity	Further details	%
Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	WRITTEN Final written work	Testing and solving of tasks	20
	WORK DURING CLASS LESSONS	Presence and activity during lectures	10
	INDIVIDUAL TASKS Special tasks to determine the competitive position of the company in the market and to build a competitive strategy	Individual tasks (8 works, 5 points per each)	40
	ANALYSTS REPORT Determination of current trends of the level and dynamics of the competitiveness of a national economy of a country based on the analysis of the values and rankings of the global competitiveness index.	Analysts report on selected country	30

Title	Managing of International Competitiveness
Assessment tasks	<p>100% coursework based on the following elements:</p> <p>Final written work (20% - Testing and solving of tasks LO1-LO5)</p> <p>Work during class lessons (10% – presence and activity during lectures LO1, LO2)</p> <p>Individual tasks. Determination of the competitive position of the company in the market and the construction of a competitive strategy (40% – LO1, LO2, LO3)</p> <p>Analysts report. Determination of the components of the competitiveness of the national economy on the basis of the global competitiveness index analysis (30%- LO4, LO5)</p>
Reading list	<p>Dunning, J.H. (1991). The Competitive Advantage of Countries and TNC Activity / J.H Dunning: a review Article Joht H. Dunning // University of Reafing, UK, Series B, Vol. 92, № 4, P. 1-46.</p> <p>Fleisher, C., Bensoussan, B. (2003). Strategic and Competitive Analysis: Methods and Techniques for Analyzing Business Competition. University of Windsor, The MindShifts Group Pty. Ltd., published by Pearson Education, Inc., publishing as Prentice Hall, Copyright © 2003 by Pearson Education, Inc., Upper Saddle River, New Jersey, 07458.</p> <p>Porter, M. (1998). Competitive Strategy: Techniques for Analyzing Industries and Competitors. The Free Press, New York, London, Toronto, Sydney, Singapore.</p> <p>Porter, M. (1999). On Competition. A Harvard Business Review Book.</p> <p>The Global Competitiveness Report 2016-2017. World Economic Forum Committed, Geneva, 2016.</p>

Title	Customs Regulations
Level	7
Semester	2
Person responsible for the module	Oksana Zamora, PhD, assoc.prof.
Lecturer	Oksana Zamora, PhD, assoc.prof.
Language	English
Relation to curriculum	Elective
Credit point	5 credits ECTS
Workload	150 hours, contact hours – 32 hrs (lectures – 16 hrs; practicals and laboratory session – 16 hrs), private study – 118 hrs
Type of teaching, contact hours	The course will be delivered in the form of interactive lectures and tutorials based on case studies and interaction with a teacher. Students will participate in group work/discussions, brainstorming, case modeling, graphic design and presentations. The lectures texts will be provided in electronic form for home reading and then discussed during the contact hours. Lecture hours according to the current curriculum: 24; tutorials: 24hrs
Recommended pre-requisites	The student is expected to have the competences in economics, management, critical thinking, international relations, as well as skills of public presentations, team work and individual performance of tasks.
Aims	The scope of border operations continues to expand as our economy becomes increasingly tied to the global marketplace. As cross border trade exceeds well over one billion dollars a day, our "smart border" needs to efficiently manage the flow of legitimate trade and travellers as we move toward an environment in which the exchange and use of electronic data between countries becomes a permanent reality. The result is the continued growth of challenging new career opportunities in both the public and private sectors. The purpose of this course is to increase the knowledge of international economics students of customs law, procedures, practices, and enable the successful management of the international business possible. Students from across the globe are attracted to this program, making the educational experience inter-culturally rich and diverse.
Module objectives / Learning outcomes	On completion of this module the student should be able to: LO1. Review customs legislation, procedures and documentation, and immigration legislation LO2. Analyze the export/import documentation and procedures LO3. Gain an appreciation for global diversity through additional study of the legislation and regulations of different countries. LO4. Incoterms – A review of each term, their application and issues to be aware of.
Content	Customs compliance and border security have emerged as areas of national focus in public safety and global trade. You will thoroughly explore and understand the legal and regulatory aspects of the customs domain, including the international background of customs procedures, the perspective of the World Customs Organisation, and the Union Customs Code. You will deal with the harmonised system,

Title	Customs Regulations		
	<p>rules of origin, customs valuation, formalities, suspension regime, excise and VAT, and regulations concerning safety and security. You will also discuss the impact of new developments in international legislation.</p> <p>Topics offered:</p> <ol style="list-style-type: none"> 1. Customs Business Understanding 2. Customs Legislation and Regulations 3. Tariff Classification 4. Origin of Goods 5. Prohibitions and Restrictions 6. Customs Declaration Process 7. Customs Payment Procedures 8. Warehousing and Transit 		
<p>Assessment tasks</p> <p>Type of assessment tasks</p> <p>Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)</p>	<p>Activity</p>	<p>Further details</p>	<p>%</p>
	<p>WRITTEN Written exam</p>	<p>Short answer test</p>	<p>40</p>
	<p>PRACTICAL Oral presentations assessment, practical skills assessment via written forms</p>	<p>Results of the group work, discussions, oral presentations in class, interim written knowledge assessments</p>	<p>40</p>
<p>OTHER Assessment of individual performance of the individual tasks assigned as a homework</p>	<p>Reports, individual tasks</p>	<p>20</p>	
<p>Assessment tasks</p>	<p>Individual work assessment is based:</p> <p>Oral defence of the work with a presentation (40% – LO1, LO2, LO3, LO4)</p> <p>A summary of the theoretical background (45% – LO3)</p> <p>Individual tasks (15% - LO1, LO2, LO3, LO4)</p>		
<p>Reading list</p>	<p>http://businesscasestudies.co.uk/case-studies/by-company/#axzz2Js7N1knc</p> <p>http://businesscasestudies.co.uk/case-studies/by-topic/#axzz2Js9aUuVP</p> <p>http://www.smarta.com/advice/case-studies</p> <p>https://www.export.gov/article?id=Ukraine-Customs-Regulations</p> <p>https://www.bplans.com/import_export_business_plan/strategy_and_implementation_summary_fc.php</p> <p>http://exportbritain.org.uk/documentation/</p> <p>https://epo.org.ua/exportrevolutionua/</p> <p>https://www.cbp.gov/travel/international-visitors/kbyg/customs-duty-info</p> <p>Download Portal for European Customs and Taxation E-learning Courses</p> <p>https://ec.europa.eu/taxation_customs/eu-training/general-overview/download-portal-eu-customs-taxation-elearning-courses_en</p>		

Title	Regionalization and international integration		
Level	7		
Semester	2		
Person responsible for the module	Makarenko Mykhailo Illich		
Lecturer	-		
Language	English		
Relation to curriculum	Elective		
Credit point	5 credits ECTS		
Workload	150 hours, contact hours – 32 hours (lectures – 16 hours; practical and laboratory session – 16 hours), self-studying – 118 hours		
Type teaching, contact hours	The module will be held in the form of lectures and practical sessions. Lectures last 16 hours; practical sessions last 16 hours		
Recommended pre-requisites	It is necessary to possess competencies in the field of international economic relations, world economy, European integration		
Aims	Encourage students to acquire knowledge and practical skills in assessing the priorities of Ukraine's economic cooperation with international integration factions		
Module objectives / Learning outcomes	To complete this module a student should be able to: LO1. orient in the regional-integration division of the world economy; LO2. assess the advantages and disadvantages of various forms of international regional integration; LO3. calculate indicators for assessing the level of integration of economies within the integration association; LO4. assess adequately strategies for the economic development of integration groups; LO5. identify the factors of trade and economic cooperation of Ukraine with different integration groups		
Content	The course consists of two modules. The first theoretical module covers issues of the theory of regionalization of the world economy, the formation of factors and prerequisites for international territorial integration. The second module examines practical methods for estimating the density of inter-country integration links by analyzing added value chains		
Assessment tasks	Activity	Further details	%
Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	WRITTEN Final written work	Testing and solving of tasks	20
	WORK DURING CLASS LESSONS	Presence and activity during lectures	10
	INDIVIDUAL TASKS Specific tasks for determining the preconditions, factors and results of economic development of specific integrational entities	Individual tasks (8 works, 5 points per each)	40
	ANALYSTS REPORT Evaluation of cooperation priorities of Ukraine with	Analysts report on selected country	30

Title	Regionalization and international integration		
	countries - representatives of various integration groups on the basis of solving the gravitational problem		
Assessment tasks	<p>100% coursework based on the following elements: Final written work (20% - testing and solving of tasks LO1-LO5) Work during class lessons (10% – presence and activity during lectures LO1, LO2) Individual tasks. Determination of preconditions, factors and results of economic development of concrete integrational entities (40% – LO1, LO2, LO3) Analysts report. Evaluation of cooperation priorities of Ukraine with countries - representatives of various integration groups on the basis of solving the gravitational problem (30%- LO4, LO5)</p>		
Reading list	<p>Burchill S., Linklater A., Devetak R. et al. (2005). Theories of International Relations. 3rd ed. London WIT 4LP., 321 p. Buzan B., Waever O. (2003). Regions and Powers: The structure of international security. - Cambridge University Press, 598 p. Elias J., Sutch P. (2007). International Relations: The Basics. First published 2007, Abingdon, Oxon, 225 p. Friedrichs J. (2004). European Approaches to International Relations Theory: A House with Many Mansions. First published, London, 223 p. Hurrell A. (2007). On Global Order. Publ. in the United States by Oxford University Press Inc., New York, 363 p.</p>		

Title	International Currency and Credit Relations		
Level	7		
Semester	2		
Person responsible for the module	Zhuravka Fedir		
Lecturer	Zhuravka Fedir		
Language	English		
Relation to curriculum	Elective		
Credit point	5 credits ECTS		
Workload	150 hours, contact hours – 32 hrs (lectures – 16 hrs; practical classes – 16 hrs), private study – 118 hrs		
Type teaching, contact hours	The module will be delivered in the form of lectures and practical classes. Lectures – 16 hrs; practical classes – 16 hrs		
Recommended pre-requisites	Existing competences in international economics, international finance, financial markets, macroeconomics		
Aims	To encourage students to acquire theoretical knowledge and master practical skills in the field of currencies, exchange rates, currency transactions and international credit relations		
Module objectives / Learning outcomes	<p>On completion of this module the student should be able to:</p> <p>LO1. Understand the essence of different types of currencies, e.g. national (domestic), foreign (external), regional, collective, international etc.</p> <p>LO2. Know the essence and general characteristics of different monetary systems, including international, regional and national.</p> <p>LO3. Determine and analyze different types of exchange rates, e.g. official, nominal, real, real effective, market, cross-rates etc.</p> <p>LO4. Gain skills in currency transactions, including derivatives.</p> <p>LO5. Analyze balance of payments.</p>		
Content	The module covers main aspects of international currency and credit relations, such as: essence and classification types of currencies; general characteristics of international monetary systems; different types of exchange rates (e.g. official, nominal, real, real effective, market, cross-rates etc.); foreign exchange markets; currency transactions, including derivatives, etc.		
Assessment tasks	Activity	Further details	%
Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	FINAL WRITTEN WORK	Final testing	40
	WORK DURING CLASSES	Presence and activity during lectures and practical classes	10
	PRACTICAL CLASSES Tests after each topic, reports (presentations), practical tasks	Presentation is obligatory for each student	40
	WRITTEN REPORT (ESSAY) A specific survey on a certain scientific or practical issue	Analysts report on selected issue	10

Title	International Currency and Credit Relations
Assessment tasks	<p>100% coursework based on the following elements:</p> <p>Final written work (40% – final testing – LO1-LO5).</p> <p>Work during classes (10% – presence and activity (activeness) during lectures and practical classes – LO1-LO5).</p> <p>Practical classes (40% – tests after each topic, reports (presentations), practical tasks – LO1-LO5).</p> <p>Written report (essay) (10% – a specific survey on a certain scientific or practical issue – LO1-LO5).</p>
Reading list	<p>Evans, John S. International Finance: A Markets Approach, Dryden Press, Fort Worth, TX, 1992.</p> <p>Mishkin, Frederic S. 2006. The Next Great Globalization. Princeton: Princeton University Press.</p> <p>Stiglitz, Joseph E. 2003. Globalization and Its Discontents. New York: Norton.</p> <p>Cooper, Richard N. The International Monetary System: Essays in World Economics. Cambridge, Mass.: MIT Press, 1987</p> <p>Eichengreen, Barry, and Ricardo Hausmann. 1999. “Exchange Rates and Financial Fragility.” In New Challenges for Monetary Policy. Kansas City, MO: Federal Reserve Bank of Kansas City.</p> <p>Hubbard, R. Money, the Financial System, and the Economy / R. Hubbard. - New York: Mc Graw-Hill, Inc, 2002. - 800 p.</p> <p>Campbell, Tim S., and William A. Kracaw. Financial Risk Management. New York: HarperCollins College Publishers, 1993.</p> <p>Manias, Panics, and Crashes: A History of Financial Crises (Wiley Investment Classics) by Charles P. Kindleberger (Author), Robert Aliber (Author)</p> <p>Marshall, John F., and Kenneth R. Kapner. The Swap Market. 2nd ed. Miami, Fla.: Kolb, 1993.</p>

Title	International Banking and Financing		
Level	7		
Semester	3		
Person responsible for the module	Iryna Ivavivna D'yakonova		
Lecturer	Iryna Ivavivna D'yakonova		
Language	English		
Relation to curriculum	Compulsory		
Credit point	5 credits ECTS		
Workload	150 hours, contact hours – 48 hrs (lectures – 24 hrs; practicals and laboratory session – 24 hrs), private study – 102 hrs		
Type teaching, contact hours	The module will be delivered in the form of lectures and laboratory practicals. Lectures approx: 24hrs; practicals approx : 24 hrs		
Recommended pre-requisites	Existing competences in banking, financial markets, foreign exchange market, investments		
Aims	To encourage students to acquire knowledge and master practical skills in a field of international banking and financial markets technics		
Module objectives / Learning outcomes	<p>On completion of this module the student should be able to:</p> <p>LO1. Identify and discuss the impact of market behaviour on bank performance, including the role of international financial structures, the operation of foreign exchange markets;</p> <p>LO2. Gain an in-depth understanding of the link between banking, finance and the economy from a global perspective, and apply your knowledge to real-world scenarios</p> <p>LO3. Develop the capability of critical evaluation of alternative conceptualisations, methodologies and frameworks used in international banking and finance;</p> <p>LO4. Develop your technical ability to assess existing structures and products which maintain a stable international banking system.</p> <p>LO5. Understand the contemporary banking and financial issues and enhance your ability to predict future events</p>		
Content	The module is double-unit. First unit selectively covers 'macro' side of banking - Banking and the Economy as described by Standard Economic Theories; Inductive Approach to Banking and the Economy; Banking Crises and Banking Sector Restructuring; Central Banking; International Banking and Economic Development. Second unit covers 'micro' side of banking, including financial institutions, instruments and techniques, such as hedging, as well as bank regulation and bank techniques of providing the international settlements of enterprises		
Assessment tasks	Activity	Further details	%
Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for	WRITTEN Written exam		40
	WORK DURING CLASS LESSONS	Presence and activity during lectures	10
	INDIVIDUAL TASKS Specific tasks on banking transactions dealing with	Individual tasks (6 works, 5 points each)	30

Title	International Banking and Financing		
progression (expressed as a %)	international trade, on international banking regulation law analysis		
	ANALYSTS REPORT A specific survey of a certain financial asset based on international banking statistics	Analysts report on selected asset	20
Assessment tasks	<p>100% coursework based on the following elements:</p> <p>Written exam (40% - final written exam LO1-LO5)</p> <p>Work during class lessons (10% – presence and activity during lectures LO1, LO2)</p> <p>Individual tasks. Demonstrating knowledge in international trade, on international banking regulation law (30% – LO1, LO2, LO3)</p> <p>Analysts report. Demonstrating ability of making effective strategic and operational decisions related to the management in a globally competitive, diverse and dynamic environment (20%- LO3, LO4)</p>		
Reading list	<p>Allen, F., and D. Gale (2000). Financial Contagion. The Journal of Political Economy 108(1):1–33.</p> <p>Buch, C.M. and R.P. Heinrich (1999). Twin Crises and the Intermediary Role of Banks. International Journal of Finance and Economics 4: 313–323.</p> <p>Freixas, X., and J.-C. Rochet (1998). Microeconomics of Banking. Cambridge (MIT Press)</p> <p>Gourinchas, P.-O., and O. Jeanne (2006). The Elusive Gains from International Financial Integration. Review of Economic Studies</p> <p>Klein, Michael (2003). The Variety of Experience of the Effect of Capital Account Openness on Growth. Tufts.</p> <p>Kose, Ahyan, Eswar Prasad, Kenneth Rogoff, and Shang-Jin Wei (2006). Financial Globalization: A Reappraisal, IMF Working Paper 06/189. Washington DC.</p> <p>Moffett, Michael H., Stonehill Arthur I., Eiteman David K. (2018) Fundamentals of Multinational Finance, 6th Edition (Pearson)</p> <p>Obstfeld, M., and K. Rogoff (1996). Foundations of International Macroeconomics. Cambridge, Mass. (Chapter 1)</p> <p>Prasad, E. S., K. Rogoff, S.-J. Wei and M.A. Kose (2003). ‘Effects of financial globalization on developing countries: some empirical evidence’, IMF occasional paper 220.</p>		

Title	International Business Communications		
Level	7		
Semester	3		
Person responsible for the module	Tarasenko Svitlana Viktorivna		
Lecturer	Tarasenko Svitlana Viktorivna		
Language	English		
Relation to curriculum	Elective		
Credit point	5 credits ECTS		
Workload	150 hours, contact hours – 36 hrs (lectures – 18 hrs; practicals – 18 hrs), private study – 114 hrs		
Type teaching, contact hours	The module will be delivered in the form of lectures and practicals. Lectures approx: 18 hrs; practicals approx : 18 hrs		
Recommended pre-requisites	E.g. existing competences in the media and communication, marketing, consultancy, project management, education, sales.		
Aims	To encourage students to acquire knowledge and master practical skills in a field of the relationship between the participants in business communications, as well as the system of factors that affect their effectiveness.		
Module objectives / Learning outcomes	<p>On completion of this module the student should be able to:</p> <p>LO1. Understand the essence of the basic concepts of the communications in the business.</p> <p>LO2. Conduct intercultural studies and to analyze, compare various cultural influences on human behavior</p> <p>LO3. Gain the skills in effectively communication in a corporate environment</p> <p>LO4. Know the basics of negotiation.</p>		
Content	International companies operate across the globe. This brings various communication challenges for organisations when dealing with their own employees from other business branches or when introducing a new product on the foreign market. How do you avoid misunderstandings when communicating with people in a different language or with people from a different cultural background? What is the best way to launch an advertising campaign in a different country? These are the types of questions you will address in the course of International Business Communication.		
Assessment tasks	Activity	Further details	%
Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	WRITTEN Written exam		40
	WORK DURING CLASS LESSONS	Presence and activity during lectures	10
	LABORATORIES Specific tasks on business communications with their further individual assessment	Laboratory works (9 works)	30
	ANALYSTS REPORT A specific survey of a current or crisis communications of the international company	Analysts report on communications of the international company	20

Title	International Business Communications
Assessment tasks	100% coursework based on the following elements: Written exam (40% - final written exam LO1-LO4) Work during class lessons (10% – presence and activity during lectures LO1, LO2) Laboratory works. Demonstrating knowledge in business communications (30% – LO3, LO4) Analysts report. This will be a specific survey of a current or crisis communications of the international company (20%- LO2- LO4)
Reading list	Banks Stephen P.(2010) Multicultural Public Relations. A Social Interpretive Approach. Iowa State University Press. Hofstede Geert, Hofstede Gert Jan, Minkov Michael (2010) Cultures and Organizations: Software of the Mind. 3 rd Edition. McGraw-Hill. Moore Christopher W., Woodrow Peter J. (2010) Handbook of Global and Multicultural Negotiation. Jossey- Bass. Wilcox Dennis, Cameron Glen (2013). Public Relations. Strategies and Tactics. Pearson. International Journal of Intercultural Relations. Elsevier http://www.sciencedirect.com/science/journal/01471767 International Business Review. Elsevier http://www.sciencedirect.com/science/journal/09695931

Title	International Accounting and Financial Reporting Standards		
Level	7		
Semester	3		
Person responsible for the module			
Lecturer	Serpeninova Yuliia		
Language	English		
Relation to curriculum	Elective		
Credit point	5 credits ECTS		
Workload	150 hours, contact hours – 36 hrs (lectures – 18 hrs; practicals and laboratory session – 18hrs), self-directed study – 114 hrs		
Type teaching, contact hours	The module will be delivered in the form of lectures, seminars. Students will be working in small group during the seminars. Lectures approx: 18hrs; seminars approx : 18hrs		
Recommended pre-requisites	Existing competences in Economic, Finance, Microeconomic		
Aims	To provide students with the theoretical knowledge and practical skills required to implement basics of accounting		
Module objectives / Learning outcomes	On completion of this module the student should be able to: LO1. Use norms and certain regulatory acts in accounting regulation in practical situations LO2. Use the chart of accounts LO3. Make simple correspondence on the fact of business transactions LO4. Understand the financial reports of the enterprise.		
Content	The module selectively covers basics of accounting: The role of accounting in the modern management system by the subject, its main tasks; General characteristics of the subject of accounting and its components; The concept of the method and the characteristics of methodical accounting techniques; Concept and classification of financial statements		
Assessment tasks	Activity	Further details	%
Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for progression (expressed as a %)	COURSEWORK Written assignment/ essay, report, project output	Short answer test Portfolio of practical write ups Individual project proposal	10 65 25
	PRACTICAL Oral assessment and presentation, practical skills assessment		
	OTHER Set exercises assessing application of knowledge, analytical, problem-solving or evaluative skills		
Assessment tasks	100% coursework based on three elements. Short answer unseen test on accounting basics (10% – LO1)		

Title	International Accounting and Financial Reporting Standards
	<p>A portfolio with practical write ups of practical sessions. Demonstrating knowledge of accounting practical implementation (65% – LO2, LO3)</p> <p>An individual personal project This will be a project proposal for accounting implementation on some problematic practical situations and theoretical research on accounting – (25%- LO3, LO4)</p>
Reading list	<p>Dictionary of Accounting and Finance. London : Bloomsbury, 2010.</p> <p>Shim, Jae K. and Joel G. Siegel. Dictionary of Accounting Terms. 5th ed. Hauppauge, NY : Barron's, 2010.</p> <p>Kieso, Donald E., Jerry J. Weygandt and Terry D. Warfield. Intermediate Accounting. 14th ed. Hoboken, NJ : Wiley, c2012</p> <p>Kimmel, Paul D. , Jerry J. Weygandt and Donald E. Kieso. Financial Accounting : Tools for Business Decision Making. 6th ed. Hoboken, N.J. : John Wiley, c2011.</p> <p>Louwers, Timothy J. Auditing and Assurance Services. 5th ed. New York, NY : McGraw-Hill/Irwin, c2013.</p>

Title	Cross-Cultural Management		
Level	7		
Semester	3		
Person responsible for the module	Tarasenko Svitlana Viktorivna		
Lecturer	Tarasenko Svitlana Viktorivna		
Language	English		
Relation to curriculum	Elective		
Credit point	5 credits ECTS		
Workload	150 hours, contact hours – 36 hrs (lectures – 18 hrs; practicals – 18 hrs), private study – 114 hrs		
Type teaching, contact hours	The module will be delivered in the form of lectures and practicals. Lectures approx: 24 hrs; practicals approx : 24 hrs		
Recommended pre-requisites	Existing competences in the media and communication, marketing, consultancy, project management, education.		
Aims	<p>The main goal of the “Cross-Cultural Management” course is studying a innovative approach to company’s management, taking into consideration cross-cultural differences, and creating a system of knowledge necessary for successful company management in global environment.</p> <p>As a result of completing this discipline, the student develops skill in communication, team-building, motivation leadership and negotiation in order to allow students to reflect upon their own attitudes and behaviour, and to acquire the cultural sensitivity necessary for successful managers in European and international context.</p>		
Module objectives / Learning outcomes	<p>On completion of this module the student should be able to:</p> <p>LO1. Understand Managerial Studies on Culture. LO2. Analyse the process of cross-cultural communication LO3. Gain the skills in Multicultural Teamwork</p>		
Content	<p>The course will focus on management from an intercultural perspective, taking into account cultural peculiarities and various methods of management on “cultural joints” in the process of expanding international collaboration growth and the implementations of multinational projects. Knowledge of cross-cultural differences and their practical use increases the efficiency of interaction between representatives of different national cultures and could be considered as one of the core competencies of successful manager in the global environment.</p>		
Assessment tasks	Activity	Further details	%
Type of assessment tasks Summative assessment tasks which lead to the award of credit or which are required for	WRITTEN Written exam		40
	WORK DURING CLASS LESSONS	Presence and activity during lectures	10
	LABORATORIES Specific tasks on business communications with their further individual assessment	Laboratory works (9 works)	35

Title	Cross-Cultural Management		
progression (expressed as a %)	ESSAY	The individual task consists of an essay and its presentation. Students are proposed to conduct a study on “The impact of cross-cultural features on core management processes and interaction peculiarities in a new cultural environment	15
Assessment tasks	100% coursework based on the following elements: Written exam (40% - final written exam LO1-LO3) Work during class lessons (10% – presence and activity during lectures LO1, LO2) Essay (15 %) Laboratory works. Demonstrating knowledge in Cross-Cultural Management (35% – LO1-LO3)		
Reading list	R. Moran, Ph. Harris, S. Moran. (2011): Managing Cultural Differences. 8th ed., Elsevier Inc. Hampden-Turner CH., Trompenaars F. (2004): Building Cross-Cultural Competence : How to create wealth from conflicting values . McGraw-Hill. Harrison, L. & Huntington S. (2000). Culture Matters: How Values Shape Human Progress. – New York: Basic Books. Hofstede G. (2001). Culture’s consequences: Comparing values, behaviors, institutions, and organizations across nations. – 2nd ed. Thousand Oaks: Sage Publications, Inc. Lane, H.W. / DiStefano, J.J. Maznevski, M.L. (2005): International Management Behavior. 5th ed., Blackwell Pub. Gesteland, R. (2002). Cross-Cultural Business Behavior: Marketing, Negotiating, Sourcing and Managing Across Cultures. Copenhagen: Copenhagen Business School Press		